



PORT FOLIO

EVOLUTION

WE ARE OUR FIRST CUSTOMER!

We were born in 2018 as a digital service provider.

Thanks to the continuous expansion of the team our **evolution** has been **constant**. We are specialized in the various fields of marketing, communication and computer programming.

We carried out a **rebranding** in 2020 to better adapt to a constantly evolving market and to best enhance our vision of continuous renewal. In 2022, we made a **restyling** of our site. Go check it out!

REBRANDING

SNIPER LOGO

WE ARE THE FIRST CUSTOMER

The logo is the **distinctive element** of every company. It is the synthesis of everything you represent and when you define it, you have one goal: **hit to be remembered** and we at Sniper know how to get a clean shot.



REBRANDING

SNIPER WEB SITE

WE ARE THE FIRST CUSTOMER

The website must best represent the company and its values. Recognizing the values underlying the company philosophy and translating it with visual elements is the most important task for those carrying out a restyling operation. Knowing how to enhance and convey a coherent image of oneself helps to create a solid brand reputation.



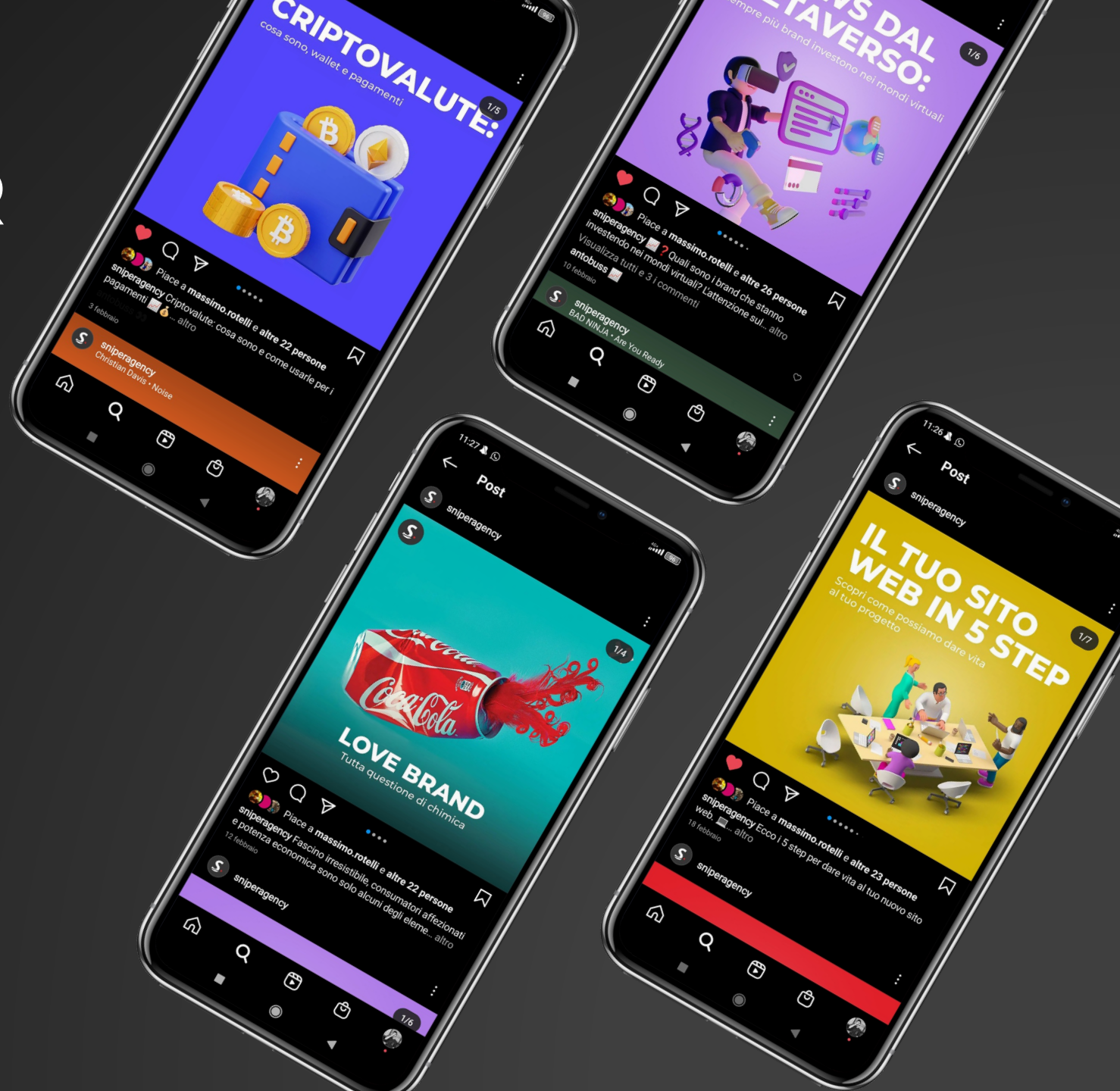
REBRANDING

SOCIAL SNIPER

WE ARE OUR FIRST CUSTOMER

Managing corporate social networks requires technique, commitment and a lot of passion... and we have plenty to sell!

We design **creative** posts for our Facebook, Instagram, LinkedIn and TikTok pages by planning the release of contents with strategy and method.



WE STUDY THE BEST SOLUTIONS TO HELP OUR CUSTOMERS REACH THEIR GOALS.

We use strategy, creativity and method to convert ideas into effective communication projects.

CASE HISTORY

[FASHION & DESIGN](#)

[FOOD & BEVERAGE](#)

[HEALTH & WELLNESS](#)

[HOME](#)

[REAL ESTATE](#)

[AUTOMOTIVE](#)

[BUSINESS & CONSULTING](#)

[MANUFACTURING AND CONSTRUCTION](#)

[INFORMATION AND ENTERTAINMENT](#)

[EQUALITY](#)



1. FASHION & DESIGN



WEBSITE - SOCIAL - ADV

PINK PAMPAS

Exotic handcrafted gadgets?

A PINK DYED E-COMMERCE

The Pink Pampas website offers furniture products and handcrafted accessories of high quality Italian craftsmanship. We optimized it by improving the user experience to entice users to find out more about the company and its products. Social planning, as well as promotions, reaches users and aims to make Pink Pampas colorful world known.



SUPER STAR E-COMMERCE

LENTI&VILLASCO

JEWELRY STORE

Lots of products to sell?

A SUPER STAR E-COMMERCE IS FOREVER!

When an established company decides to sell online, there is no better way than super star e-commerce. Custom domain, shipping and payment configuration, SEO optimization, hacking prevention, UI and UX study and unlimited product insertion. A complete package for maximum efficiency.

BLOG – RESTYLING LOGO – SNIPER ID - SEO OPTIMIZATION

STEFANO BLANDALEONE

Classic or modern?

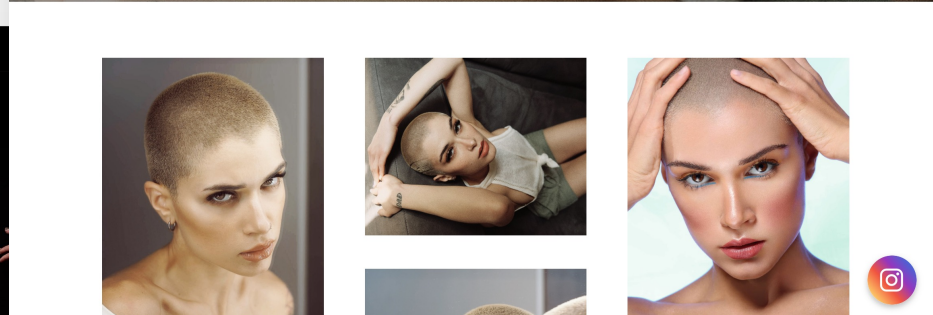
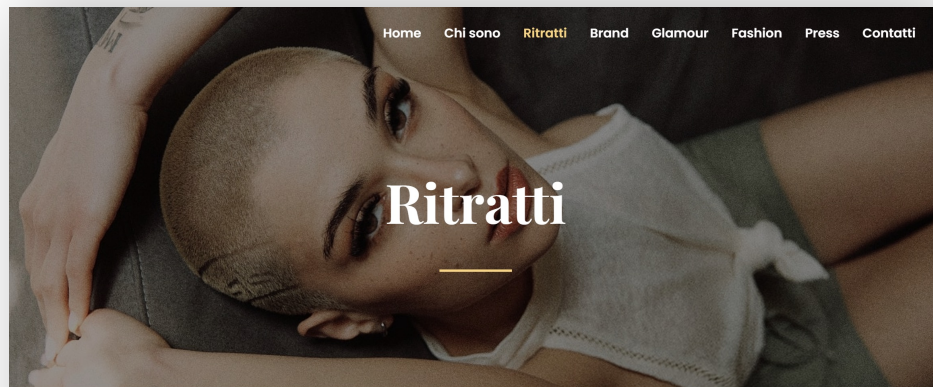
A FAIRYTALE WEDDING

How can SEO (Search Engine Optimization) be improved?

There are many ways, but for Blandaleone we have chosen to use the blog.

It all started with a careful analysis of effective keywords for the company and then moved on to the creation of highly informative articles for those who love the world of weddings and Stefano Blandaleone, of course!





CORPORATE WEBSITE

MARIA SOCCORSA LAFORGE

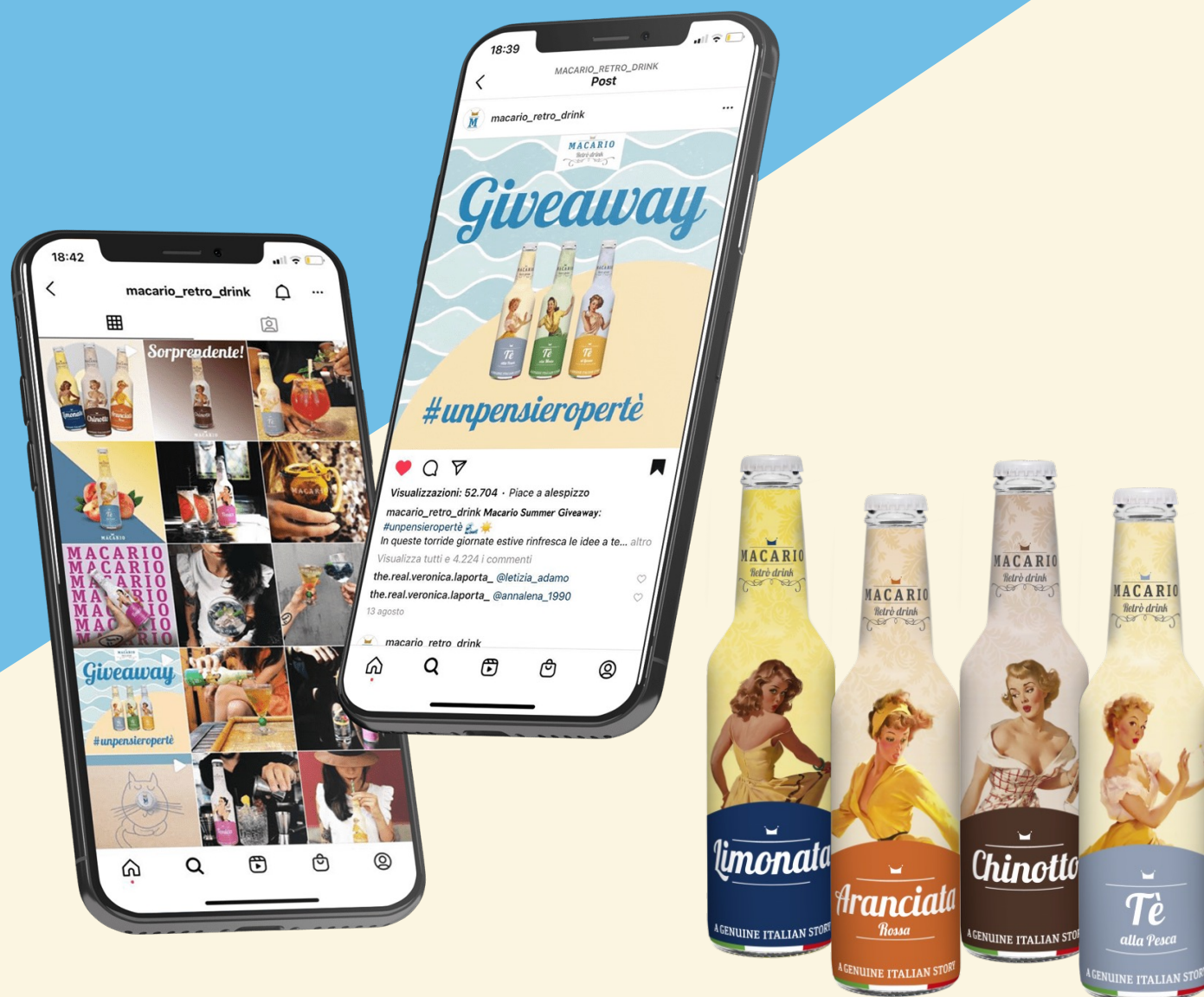
FASHION MODEL

AN ONLINE CATWALK

How to improve your portfolio? Transforming it into a tailor-made website able to tell one's professional story through the best shots of the works created.

FOOD & BEVERAGE





SOCIAL - ADV

MACARIO

RETRÒ DRINK

Thirst for fame?

A NON-RETRO SOCIAL PLAN

Some brands cannot and should not go unnoticed. We took over the customer's communication and implemented a change of direction compared to the past. Sparkling social content and refreshing ADV. The results are proving us right...

CORPORATE WEBSITE

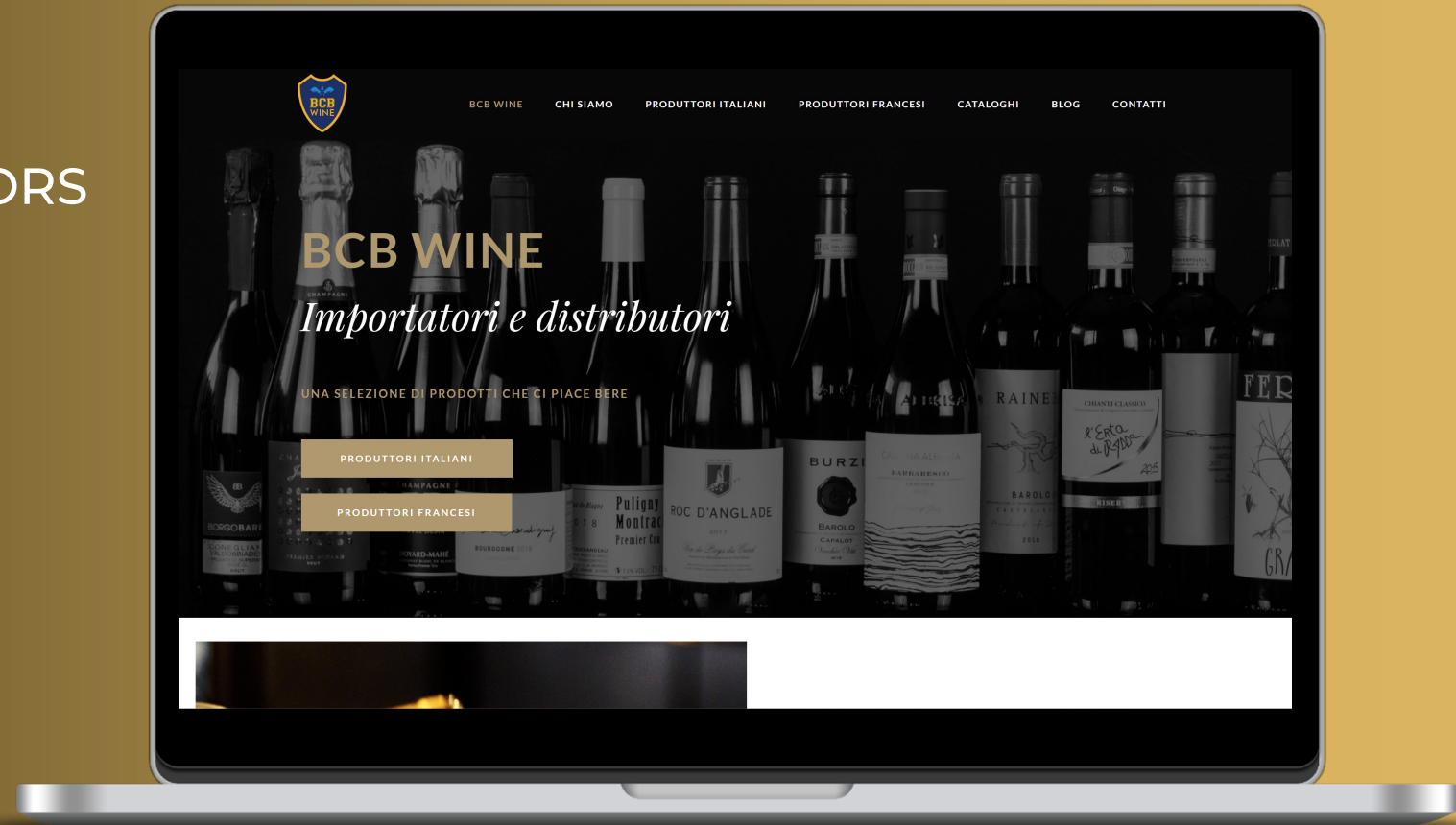
BCB WINE

IMPORTERS AND DISTRIBUTORS

Highest quality Beverage?

WE SATISFY YOUR WEBSITE THIRST

We design a professional and elegant corporate website able to best describe the services and products that BCB Wine offers to its customers. Seven sections organized in a precise way to help users to know better and discover a world of prestigious bottles ready to be purchased.



ONE PAGE WEBSITE

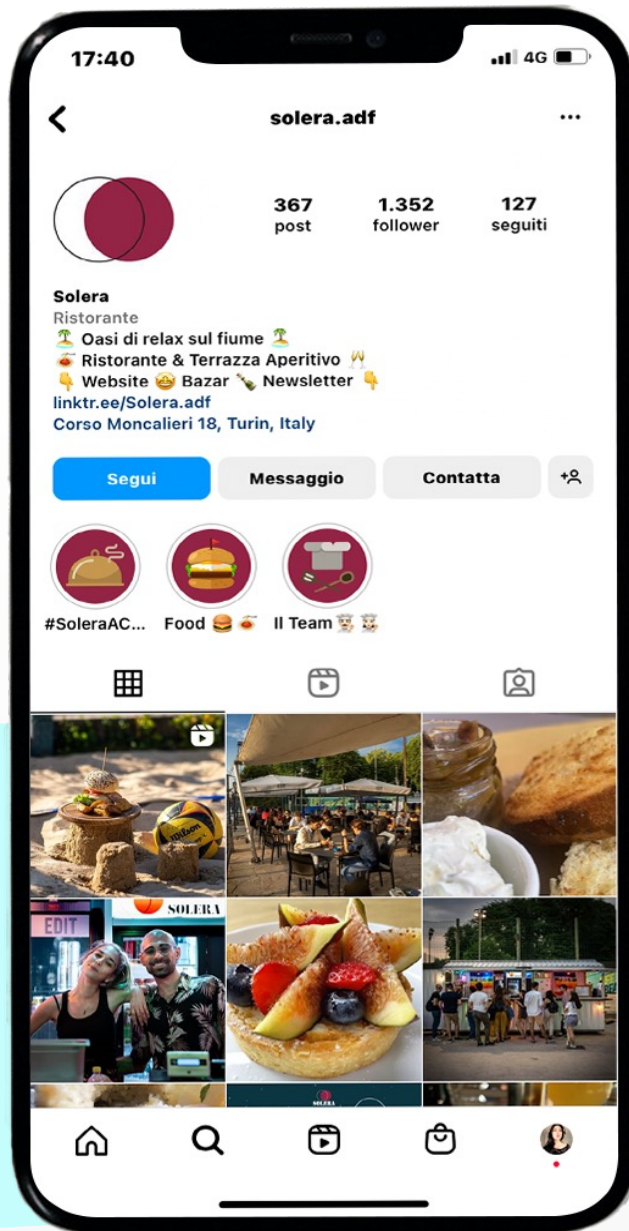
ANTICHE BOTTIGLIE

COLLECTIBLE BOTTLES

COLLECTING AND QUALITY

The customer's goal was to intercept potential sellers of collectible bottles and increase in-store calls. Our answer? An exhaustive and captivating site, all in one page!





SOCIAL - ADV - VIDEO

SOLERA

AN OASIS OF RELAXATION ALONG THE RIVER

Aperitif or dinner?

**A TYPICAL DISH, A GOOD GLASS OF WINE AND
TURIN SKYLINE**

Solera is a restaurant that boasts a breathtaking location! The restaurant has a beautiful terrace overlooking the Po and the city. How not to fall in love with such a place? The guys of Solera have relied on us for the realization of editorial plans of their social channels. We also shoot photos and videos in order to integrate

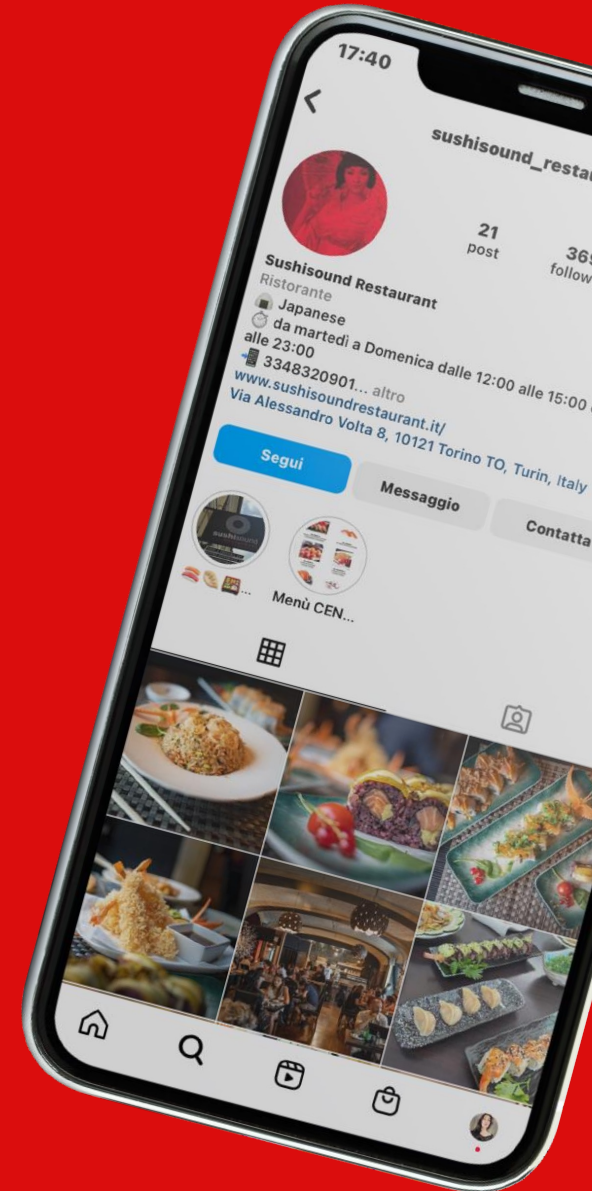
SOCIAL - PHOTO SHOOTING

SUSHISOUND

"I'm craving for sushi tonight"

THE SOUNDTRACK FOR SUSHI YOU WOULDN'T EXPECT

Since we got the management of the restaurant social media, it's all another music! Sushisound is a sushi restaurant located in the center of Turin, particularly loved by the inhabitants of the area. For them we manage social channels and have made several tasty photo shoots!





ONE PAGE WEBSITE

PIZZERIA RISTORANTE VESUVIO

Neapolitan pizza?

TRADITIONAL WOOD OVEN FOR A SPECTACULAR PIZZA!

Vesuvio is an elegant pizzeria. The flagship of the restaurant is represented by the natural leavened pizza, cooked in the large wood-burning oven and proposed in many tasty variations. We have created a one page site to meet all their requests.

ONE PAGE WEBSITE

QUEEN'S BAR

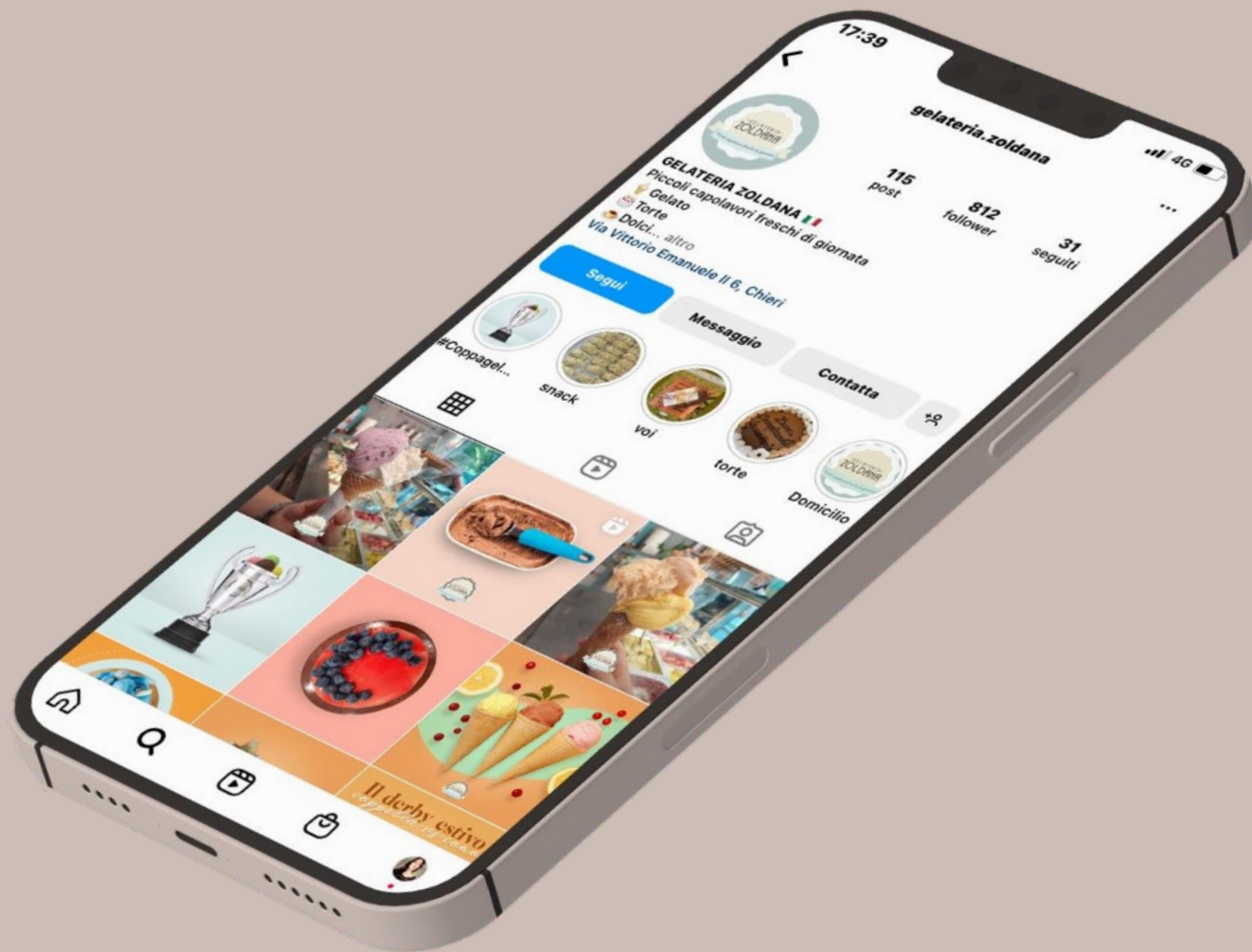
HISTORICAL CAFÈ AND TOBACCO
SHOP

Classy and elegant?

HISTORICAL CAFE' AND TOBACCO SHOP IN MILNA

The Queen's Bar is a long-standing venue, meeting point for many Milanese people, is located at Cova Castle, near the Catholic University. We designed a one page site that fully reflected their unique and inimitable style.





SOCIAL

ZOLDANA ICE-CREAM SHOP

SMALL MASTERPIECES FRESH FROM THE
DAY

Do you feel like artisan ice cream?

SMALL MASTERPIECES FRESH FROM THE DAY

Zoldana is a renowned ice cream and pastry shop in Chieri (TO) and together, we have built a new identity on their social media on Instagram and Facebook, with a recognizable voice and formats aimed at stimulating interaction. Numbers tell us that regular customers and new users have enjoyed the social management of the ice cream parlor!

SOCIAL

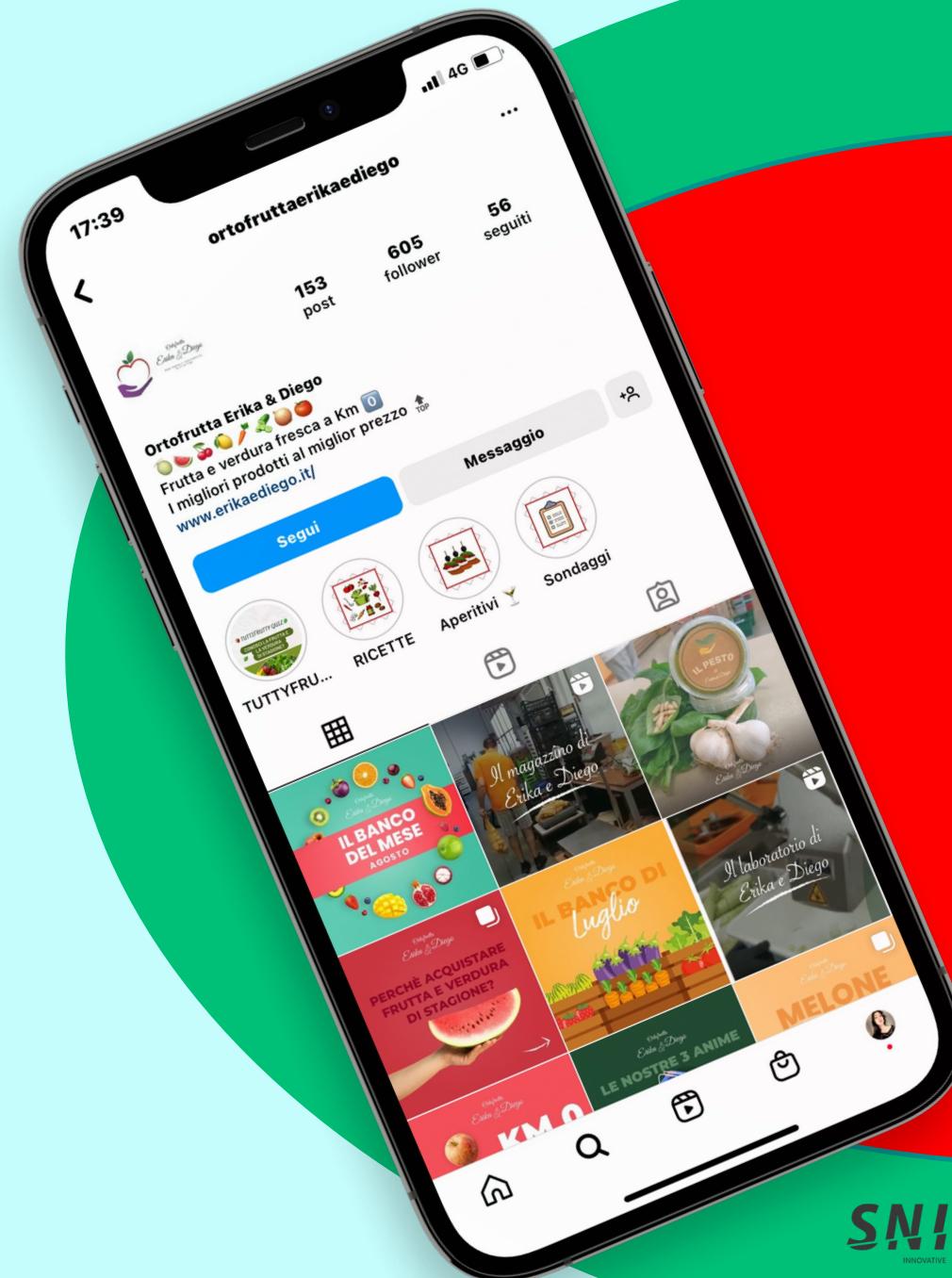
FRUIT AND VEGETABLE ERIKA & DIEGO

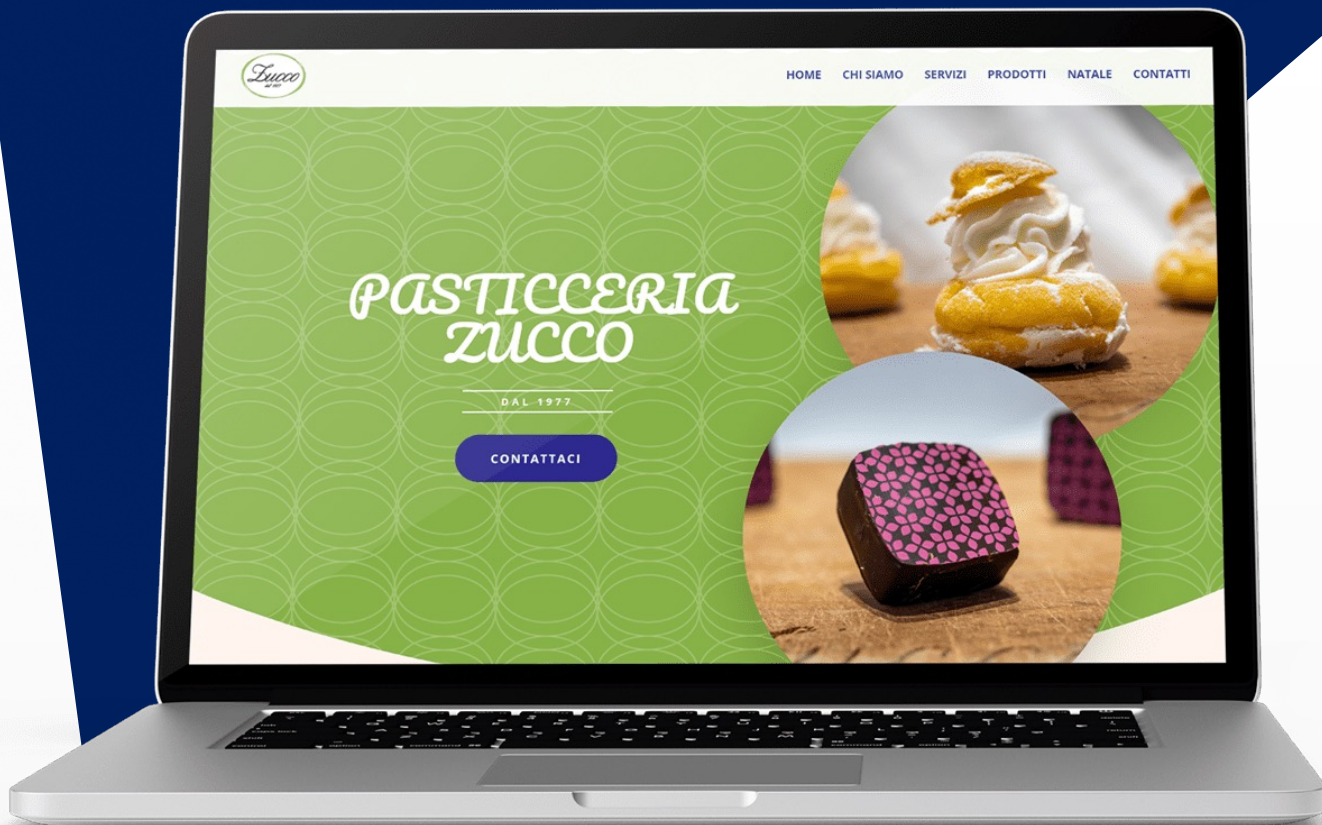
ZERO KM FRUIT AND VEGETABLES

Communicating fruit and vegetable?

THE BEST SEASONAL PRODUCTS AT THE BEST VALUE

A healthy and balanced diet is the basis for a performing lifestyle. This is well known by the fruit and veggy shop Erika&Diego where you can buy fresh and seasonal products. We manage their social profiles by telling the store, the laboratory and the warehouse, revealing the backstory and putting the emphasis on the first choice fruits and vegetables they sell to their customers.





CORPORATE WEBSITE – PHOTO SHOOT

ZUCCO

PASTRY SHOP

Artisanal pastry?

TRADITION FIRST OF ALL

For a brand like Zucco, telling through images is the most important thing!

The creation of the website could only be accompanied by a photo shoot, a corporate video and two promotional spots about strictly homemade products.

CORPORATE WEBSITE – BRAND IDENTITY – PACKAGING DESIGN

SPAGO

Did you say Mirto?

THE THREAD THAT JOINS

Once I met Spago it was impossible to back down. A fascinating project to be created. We started with the development of the Brand Identity with the creation of the logo, and then continued with the design of some labels, ending with the website creation.



ONE PAGE WEBSITE

SOTTOSOPRA

A MODERN BISTROT

Modern bistro with traditional cuisine?

A CONVIVIAL PLACE WHERE AUTHENTICITY REIGNS

Sottosopra was born with the intention of bringing a convivial restaurant idea inside a modern bistro. The owners of Sottosopra wanted to create a site that would tell their mission and their values, illustrating with creative spirit what they have to offer their customers.

Menù

Il nostro menù nasce dalla tradizione piemontese e sfrutta materie prime locali e di altissima qualità: dalle farine alle verdure, per arrivare alla carta dei vini al Sottosopra teniamo tantissimo al contatto con il territorio e i produttori!



Antipasti

Piatti semplici e genuini, preparati con ingredienti freschissimi e provenienti direttamente da produttori locali.



Primi

Al Sottosopra proponiamo ricette tipiche della tradizione piemontese, e la nostra selezione di pasta fresca o ripiena è rigorosamente preparata in casa.



Secondi

Carni selezionate, verdure di stagione e prodotti freschissimi: gli ingredienti perfetti per un secondo piatto ricco e genuino!

ONE PAGE WEBSITE – BUSINESS CARD

PIETRO RIZZO

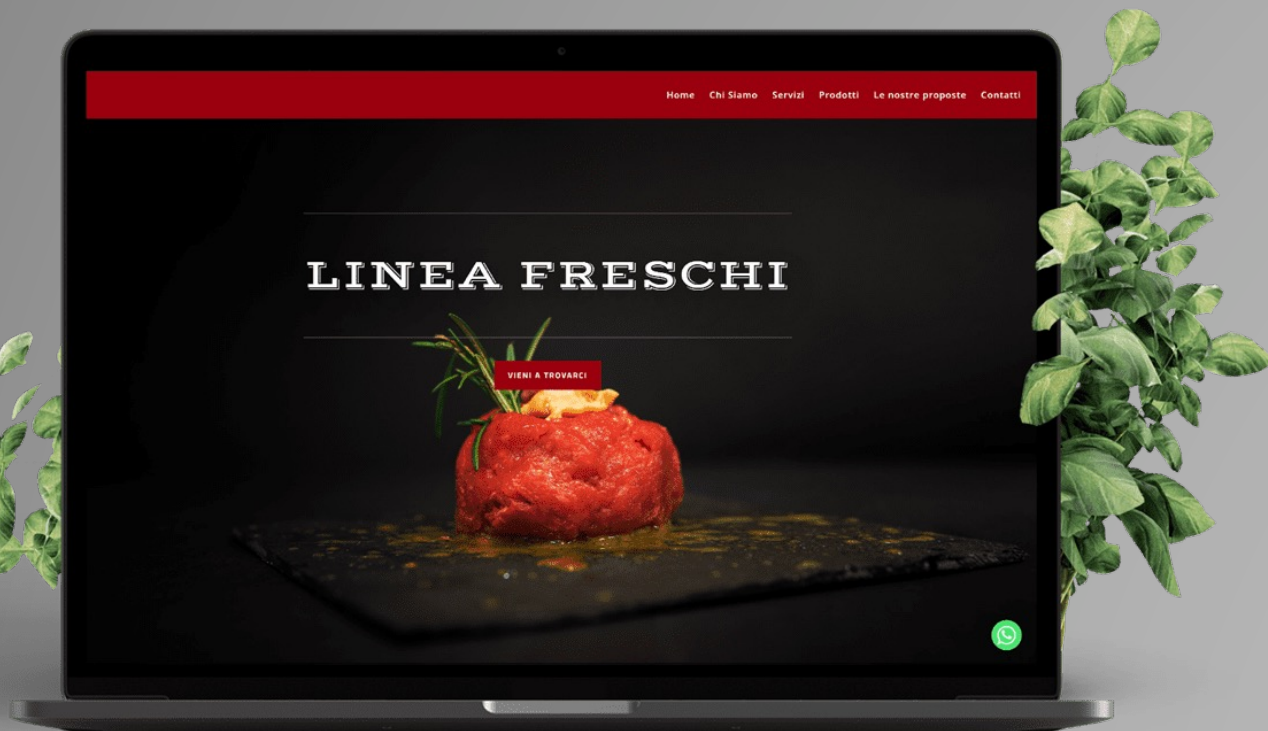
BARTENDER

Quality cocktails?

HERE IS THE MIX YOU NEED

We have created an elegant online showcase that best tells Piero's story, his skills, his participation in events and industry news. The project has been completed by the inclusion of a second language and the digital business card.





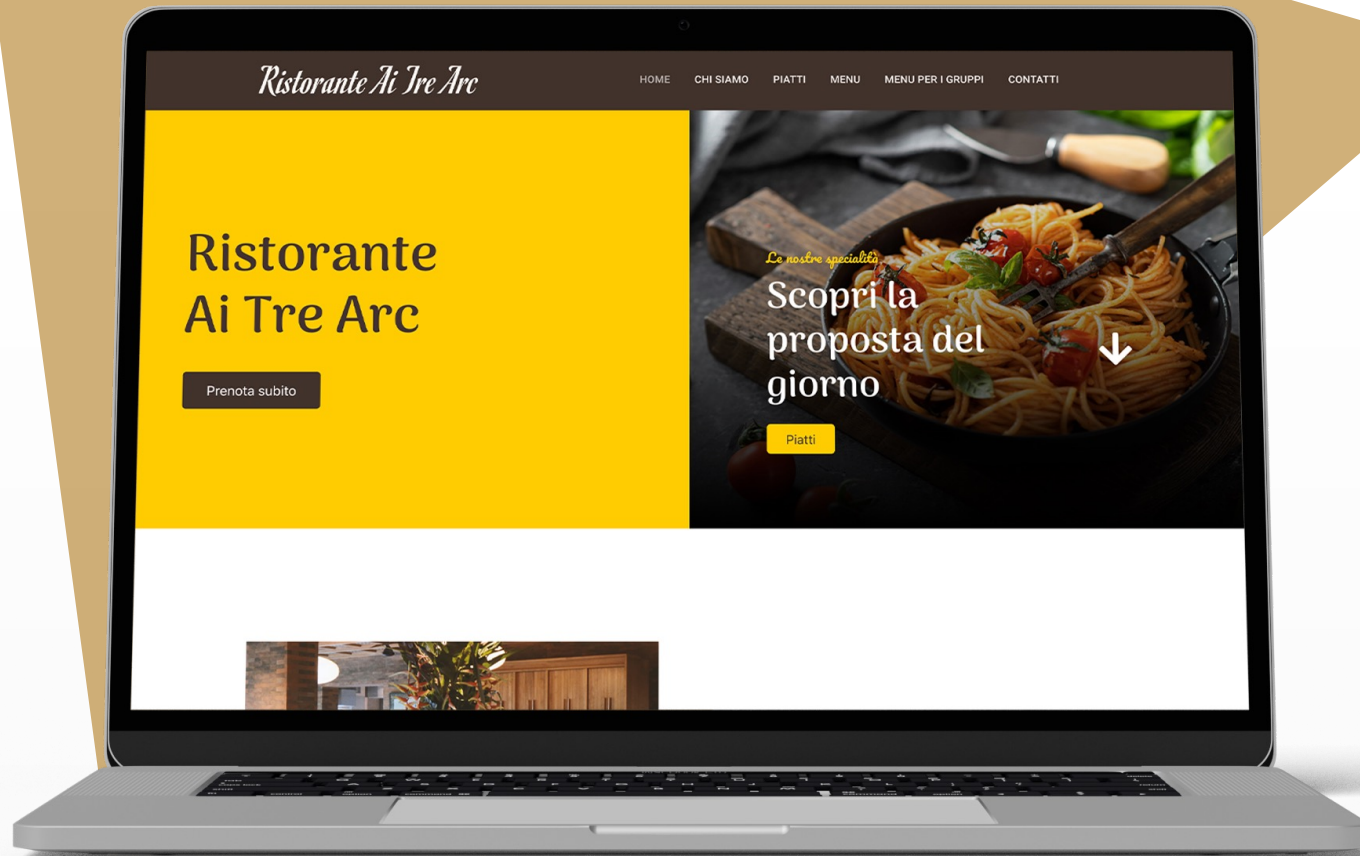
WEBSITE - PHOTO SHOOT

LINEA FRESCHI

Trusted butcher?

QUALITY AND COURTESY ALSO ONLINE

We have created a respectable online showcase for the customer. The creation of the One Page site was accompanied by a photo shoot that meant to show the faces of the team, the leading products, the spaces of the shop and the stages of preparation of the meat. For meat lovers, a joy for the eyes!



ONE PAGE WEBSITE

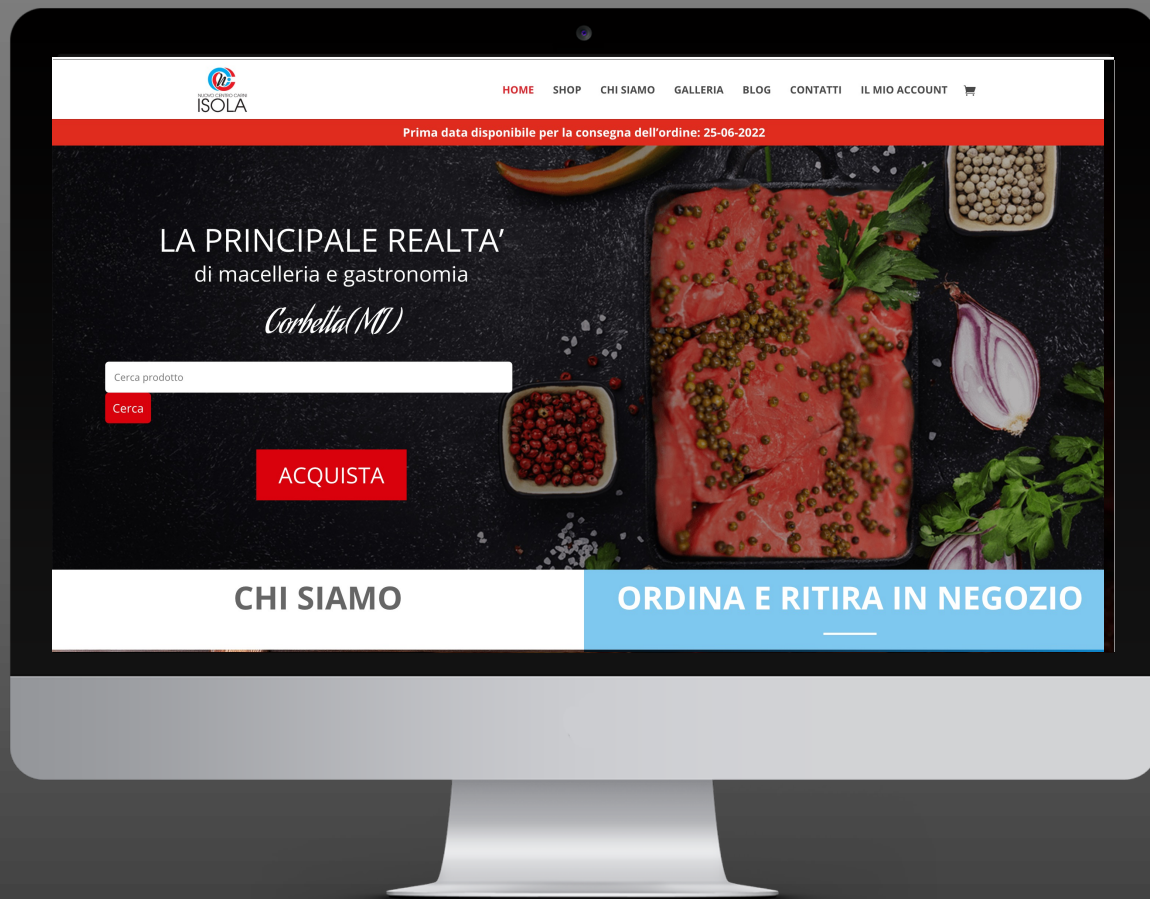
RESTAURANT AI TRE ARC

Typical dishes of the tradition?

THE PERFECT RECIPE IS ONLINE

What does a restaurant do to be known by as many people as possible? The answer is very simple: an attractive website.

And that's exactly what we did for "Ai Tre Arc". A mix of tradition and modernity collected and distributed in six sections that tell the story and the dishes of a local excellence.



E-COMMERCE STAR

NUOVO CENTRO CARNI ISOLA

High quality meat products?

HERE WE ARE!

For Centro Carni Isola we have created a Super store E-commerce able to tell the brand, its story, its high quality products and above all that gave the opportunity to place orders from the comfort of home and then go to the butcher and pick up the selected products!

HEALTH & WELLNESS



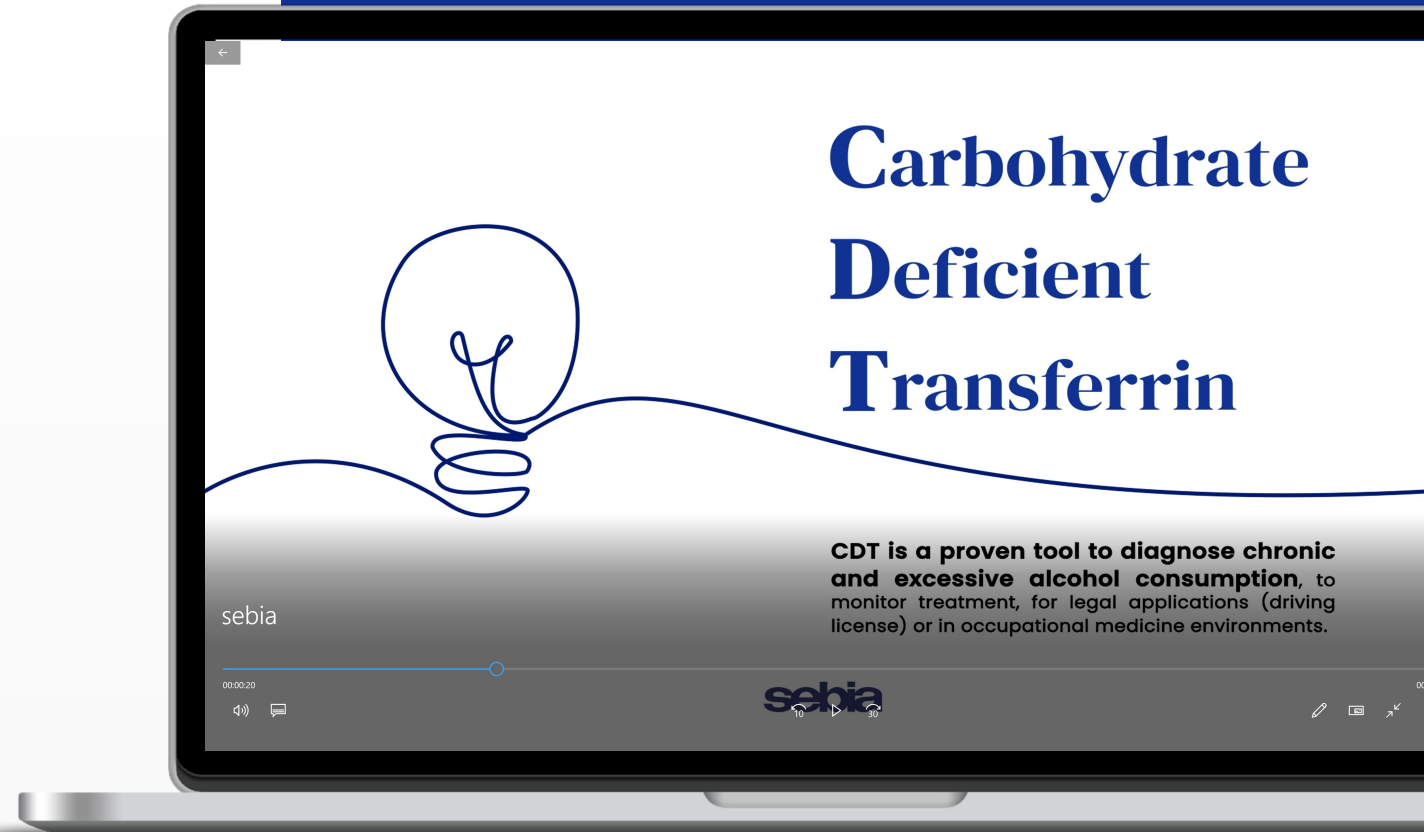
DIGITAL BROCHURE

SEBIA

Digital Brochure?

YES PLEASE!

The creation of a video in motion graphic was the most effective solution to create an innovative, digital and simplified brochure.



WEBSITE – SOCIAL – CORPORATE VIDEO

GIANFRANCO STUDIO HAIRSTYLIST

Style to be reviewed?

SNIPER'S MAKE-UP

We have developed a new website, designed and built on the needs of the customer: video header, SEO optimization, description of services and corporate videos with an interview with the owner of the business. A complete package for a quality result.





SOCIAL - ADV

FEDERICO BARANZINI PSYCHIATRIST

Social and Psyche

COMPETENCE AND PROFESSIONALISM

Some topics are more complex than others. This is the case of Baranzini, a psychotherapist with proven experience in the Milan area. His goal was to inform and help people through content that could deal with rather sensitive issues. The result? Viral posts, lots of comments and a shower of likes!

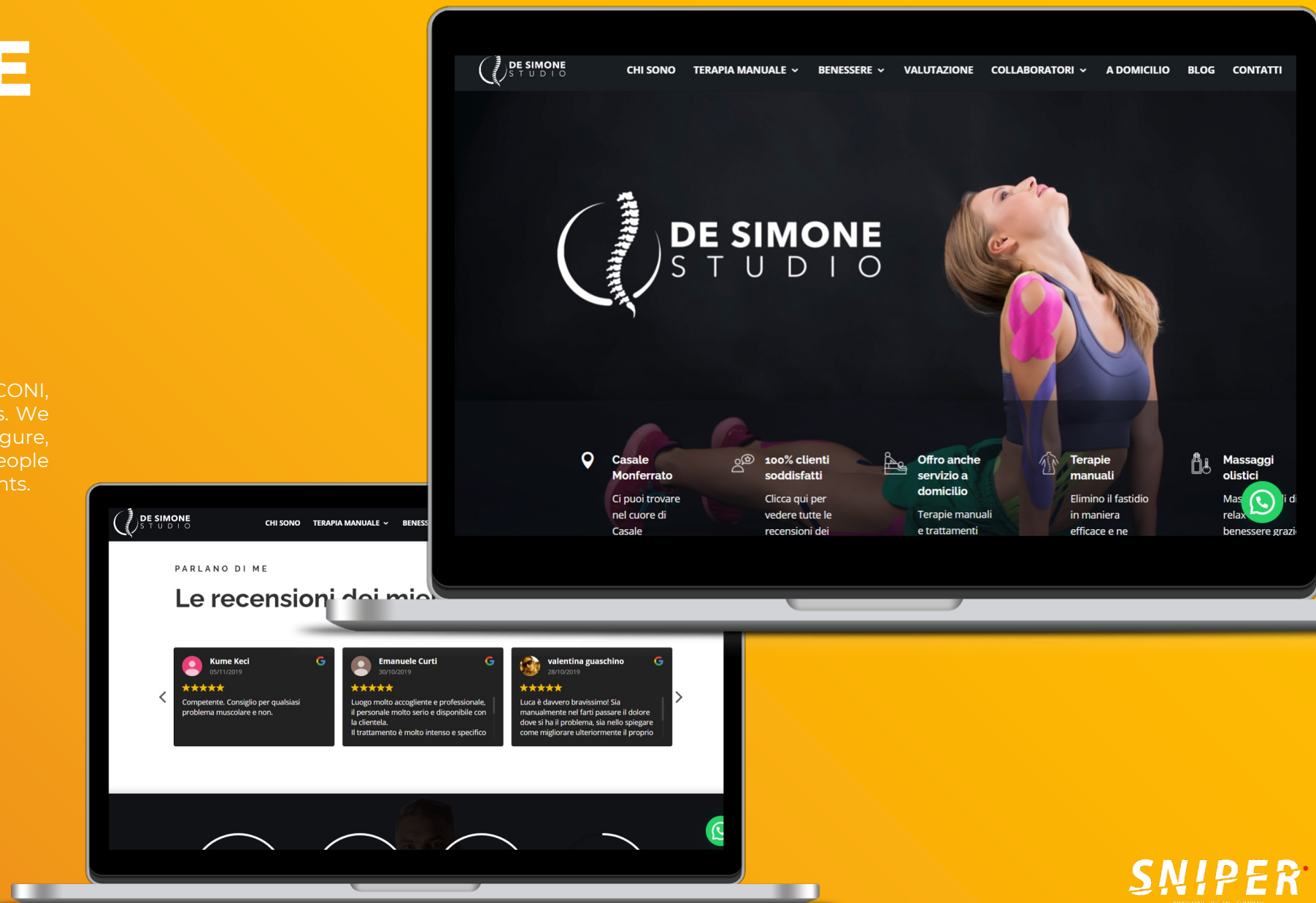
CORPORATE WEBSITE

DE SIMONE STUDIO

Wellness professional?

THE WORLD NEEDS YOU

Luca, a professional masseur recognized by CONI, asked us to create a website for his business. We have focused the work on his professional figure, in order to transmit confidence to people interested in sports and therapeutic treatments.





WEBSITE

CENTRO FISIOTERAPICO CHIERESE

Health specialist?

HEAL YOURSELF ONLINE

For this client we created a website in line with requests and expectations. Detailed information, list of geolocation services, map and contact form. The ultimate in simplicity for better clarity.

CORPORATE WEBSITE

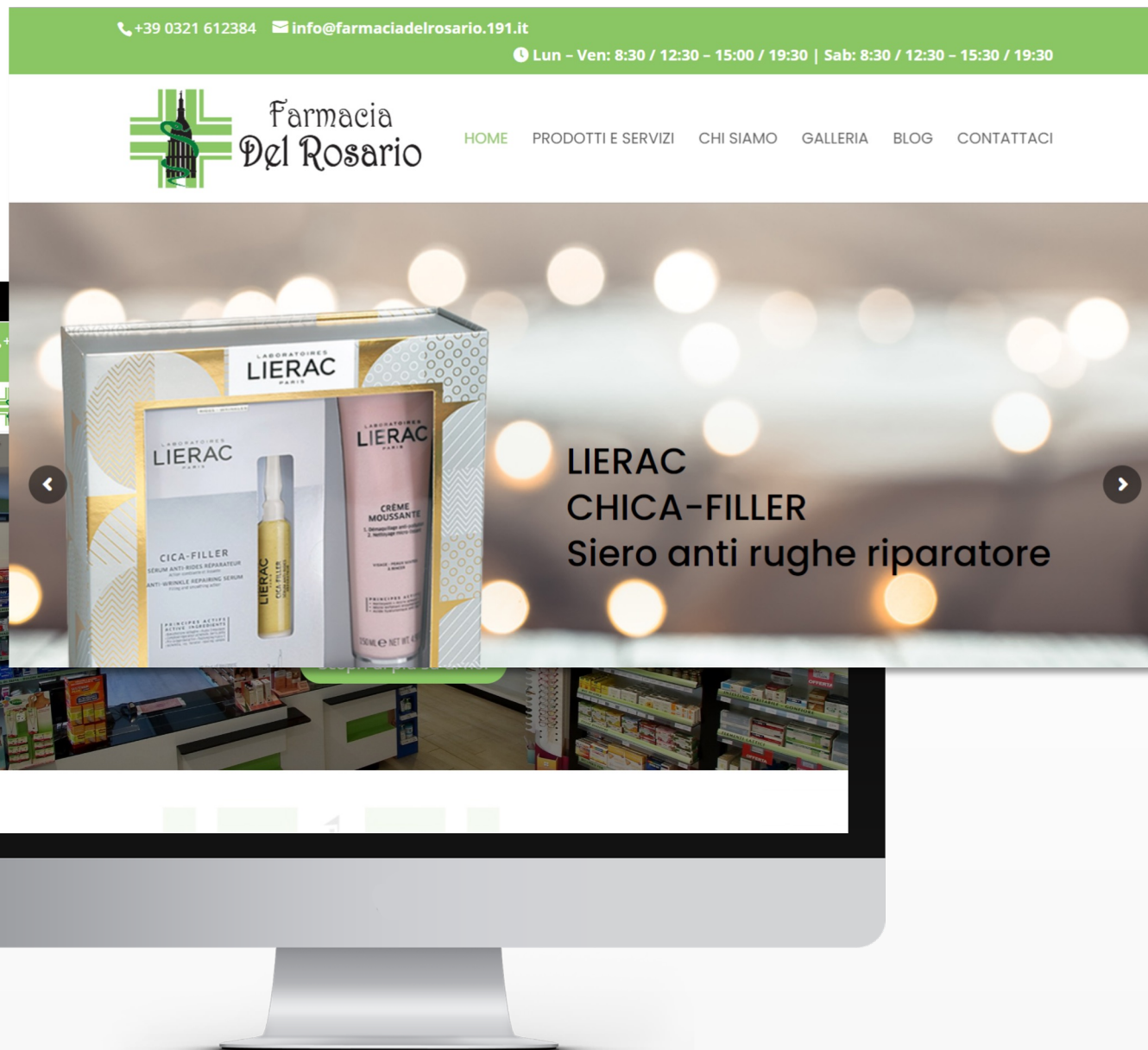
BEAUTY PLANET

Aesthetics is important

ESPECIALLY ONLINE

Earning online is an essential aspect for a business today, even in the world of aesthetics. Beauty Planet is very aware of this and has commissioned us a customized website able to tell the story of the brand, its services and to receive reservations. A result-oriented project!





CORPORATE WEBSITE

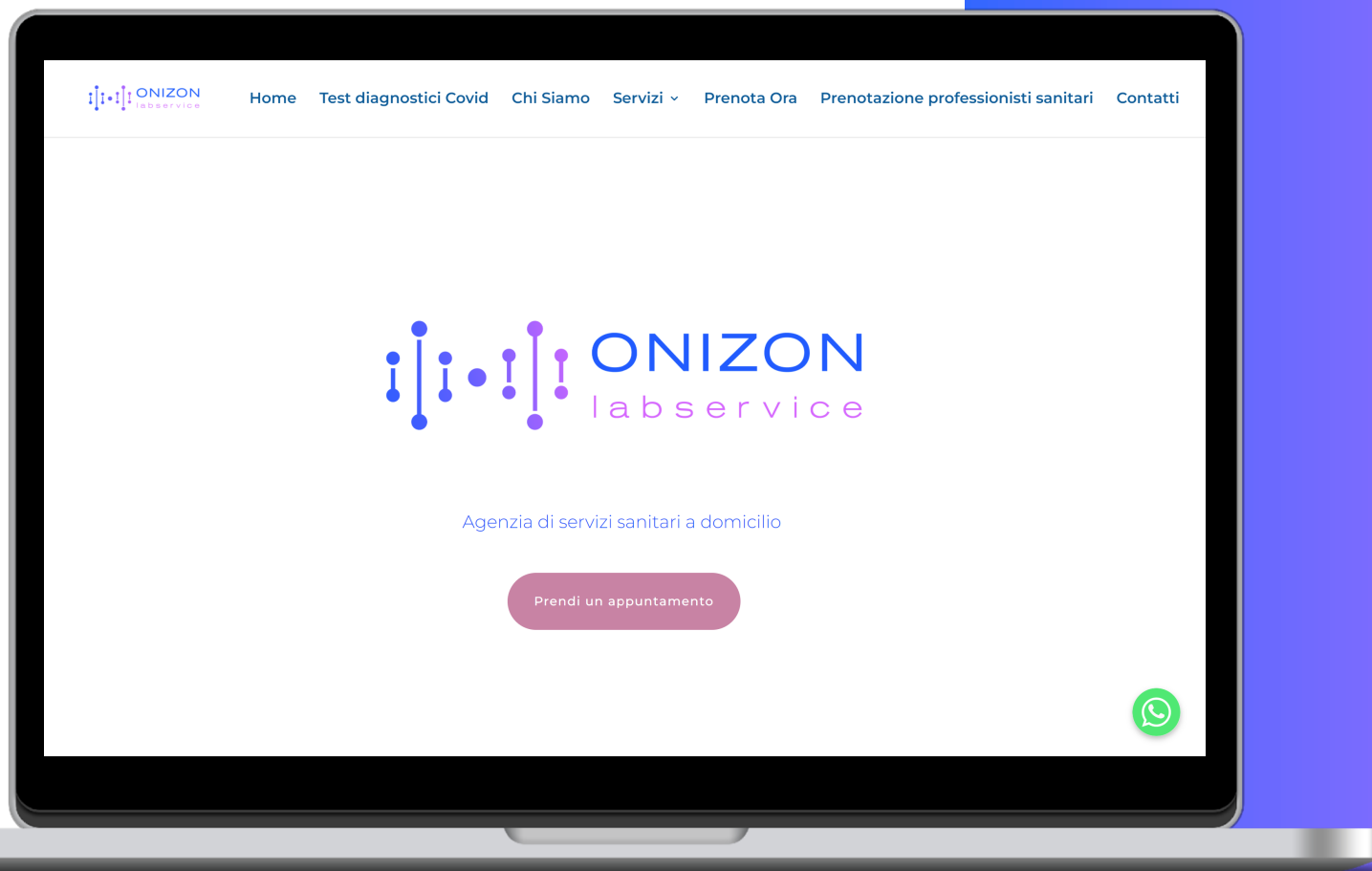
DEL ROSARIO PHARMACY

Seasonal cold?

THE WEB TAKES CARE OF YOU

As well as flu, even web allergies must be treated. On this occasion Sniper was the right medicine at the right time.

The creation of a corporate website has allowed the pharmacy **to be found** online and to increase its Brand Awareness.



CORPORATE WEBSITE

ONIZON LABSERVICE

Healthcare services?

AN ONLINE LABORATORY!

Onizon offers a complete healthcare service. It ranges from covid tests to food intolerances. A reality like this certainly needed a Corporate website to be told at its best.

Seven pages structured in clear sections and explained with a single constant: the professionalism of our IT department!

HOME



WEBSITE – SOCIAL – ADV

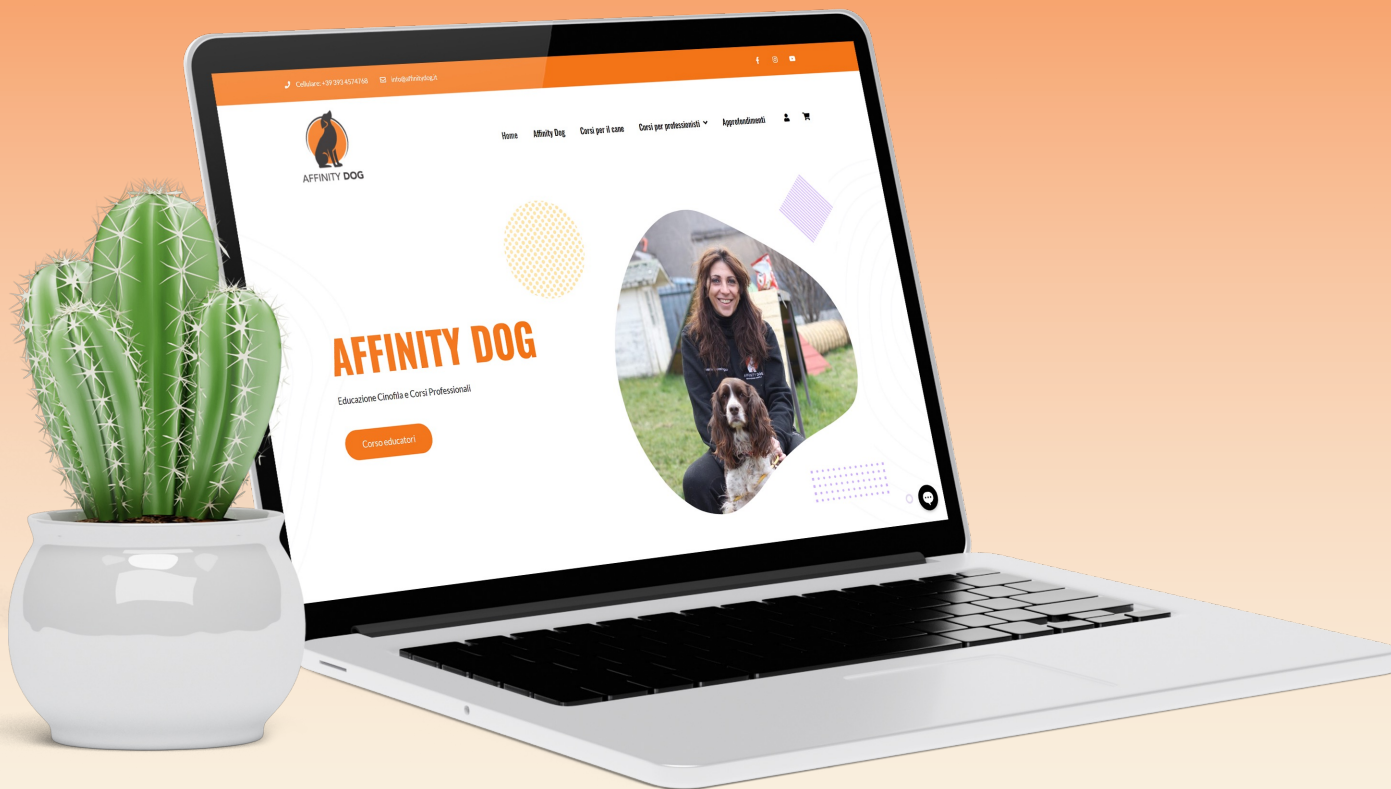
BOSCOLO THERMO-HYDRAULICS

Innovation in every area.

AND WE JUST BEGUN

For Boscolo Termoidraulica, we created a simple and modern site, a company blog with lots of useful information for all DIY lovers, a varied Facebook page full of opportunities and above all, full of creativity.





E-COMMERCE

AFFINITY DOG

Dog education?

WAGGING ON THE WEB WORKS!

For Affinity Dog we created a five-page corporate website able to tell the company, the team and all the courses available to become a professional in the dog world.

Icing on the cake? The blog section, where you will find all the insights and explanations of some of the behaviors of our four-legged friends.



CUSTOM MADE PLATFORM

LUXORAMA

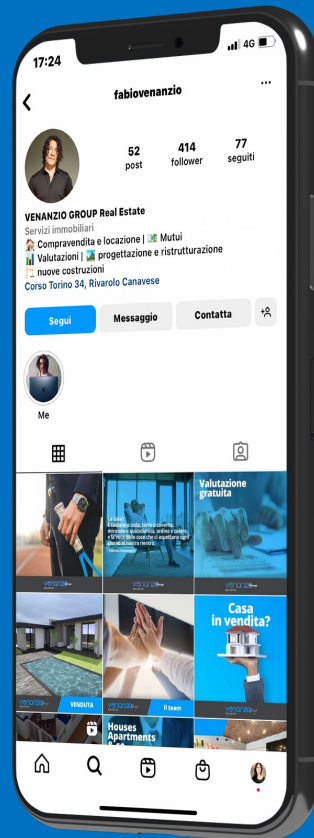
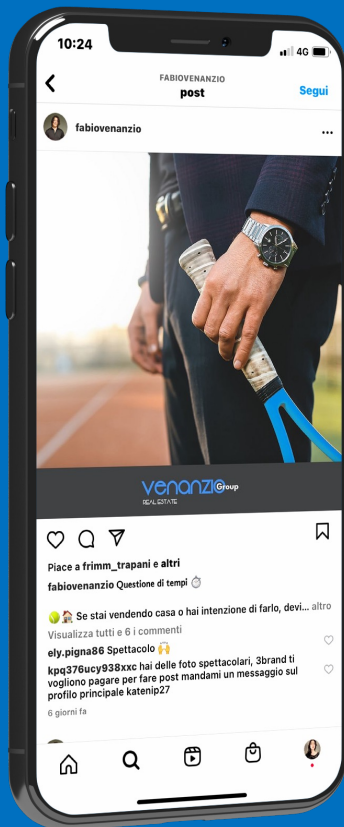
Innovative Business?

PASSION REVOLVING

For Luxorama we have created a website with the possibility to navigate within three-dimensional spaces and create your own customized virtual tour. A platform on which we are pleased to have signed.

REAL ESTATE





SOCIAL

VENANZIO GROUP

REAL ESTATE SERVICES

Do you sell or buy a house?

THE REAL ESTATE AGENCY THAT WINS THANKS TO TEAMWORK

Venanzio Group is a real estate agency based in Rivarolo Canavese, in the green heart of Piedmont. Led by their frontman Fabio, the agency relied on us for the creation of a star website and the social management of their Facebook and Instagram channels. The objectives? Increase awareness and bring more and more potential customers interested in selling their property.

WEBSITE - SOCIAL – ADV – PHOTO SHOOT –
CORPORATE VIDEO

ELLE EMME REAL ESTATE

Real estate market specialist?

LET'S GET NOTICED!

It all started with the creation of the new company website. MioGest was subsequently integrated into a management software that automates the insertion of real estate ads on the website. The corporate blog, in which articles are inserted keeping in mind the Seo perspective, aims to improve the indexing of the site on search engines. Social management is carried out with strategic editorial plans. Photo and video shoots, aimed at improving engagement and brand awareness.



An aerial photograph of a winding asphalt road that snakes through a rugged, mountainous landscape. The terrain is characterized by steep, rocky slopes and patches of sparse, dry vegetation in shades of brown and yellow. The road features multiple sharp turns and curves, with a few small vehicles visible in the distance. The word "AUTOMOTIVE" is superimposed in large, white, bold, sans-serif capital letters across the center of the image. Two thin white vertical lines are positioned on either side of the text, extending from the top to the bottom of the frame.

AUTOMOTIVE

BRAND IDENTITY – WEBSITE – SOCIAL - ADV

SPECIAL BIKE

How do we do a rebranding?

WE START CREATIVITY!

New logo, new site and...let's rebranding it all!

In order to achieve the coordinated brand communication, you need the creative energy of a full team. Our #Snipers created the new logo, restyled the website including a new online booking platform, created the monthly newsletter and obviously the social strategy.





SOCIAL - ADV

GO SRL FUEL

Fuel resale?

SOCIAL, THE BRAND NEW GASOLINE

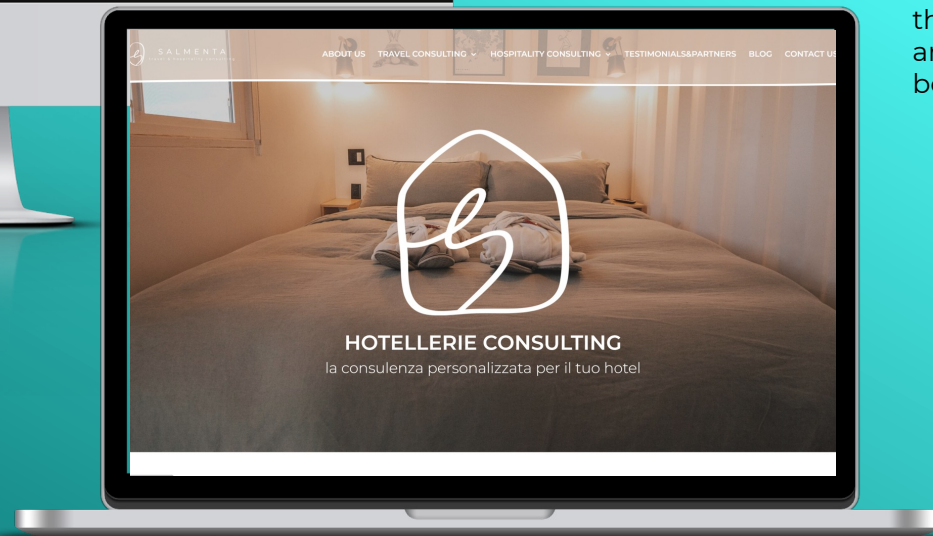
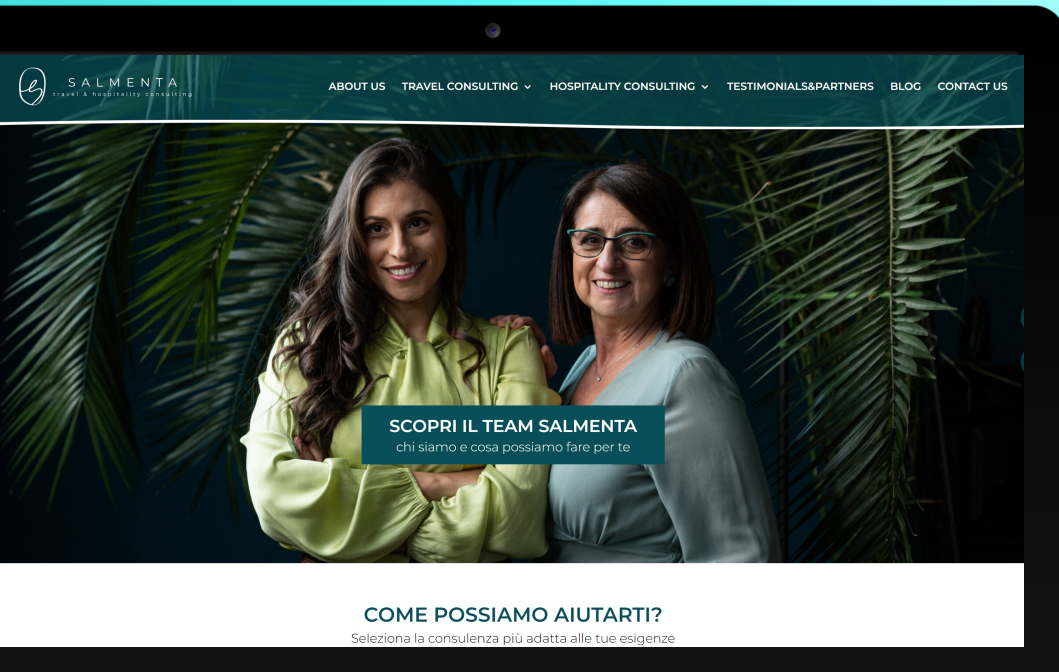
Ok, let's Go!

We got started, hit the ground running and get them up to speed through towards the new editorial plans and numerous Adv campaigns.



BUSINESS & 6. CONSULTING





WEBSITE

SALMENTA

TRAVEL & HOSPITALITY CONSULTING

Travel consultant?

THE WEB AS THE FIRST GOAL

Mother and daughter, a house by the sea and the desire to use their professional skills. This is Salmenta's recipe and we have translated it into a sophisticated website able to tell the story and the faces of the team, the services that the brand is able to offer and many articles dedicated to advice on what to do in the most beautiful cities in the world.

WEBSITE - SOCIAL - CONTENT PRODUCTION – ADV – PRESS PRODUCTION

CONFEDERIMPRESA

Business association?

UNION OF SERVICES MAKES STRENGTH

An all-round project! We started from the design for all the paper material: business cards, press kits, roll-ups, customized gadgets, all respecting the company guidelines to ensure maximum recognition. To follow, the creation of a new website and the management of social networks plus photo and video shooting.

The ice on the cake are the adv campaigns on social networks that aim of reaching new entrepreneurs and expanding the user base of Confederimpresa.





SOCIAL - SHOOTING

ITALOG

Logistica e spedizioni?

A JOURNEY THAT STARTS FROM SOCIAL

How to face a fierce competition in the world of logistics and shipping? Obviously with strategy, planning and a great desire to share their content. Itallog has made itself available, we rolled up our sleeves and post after post we are creating an increasingly complete feed able to tell all the services that the brand is able to offer its customers.

NAMING - WEBSITE - SOCIAL - ADV

MONEYNET SPA

Did you say payment institution?

LET'S TELL IT RIGHT AWAY!

It is not always easy to deal with companies of the caliber of Moneynet, especially when you are asked to work on the naming of new products destined to become famous.

The situation gets complicated if, in addition to the naming, it is also necessary to create a completely new graphic design around this product and scrupulous programming for social media releases. Every graphic, every animation, every visual, everything aims to define a constantly evolving Brand Identity.



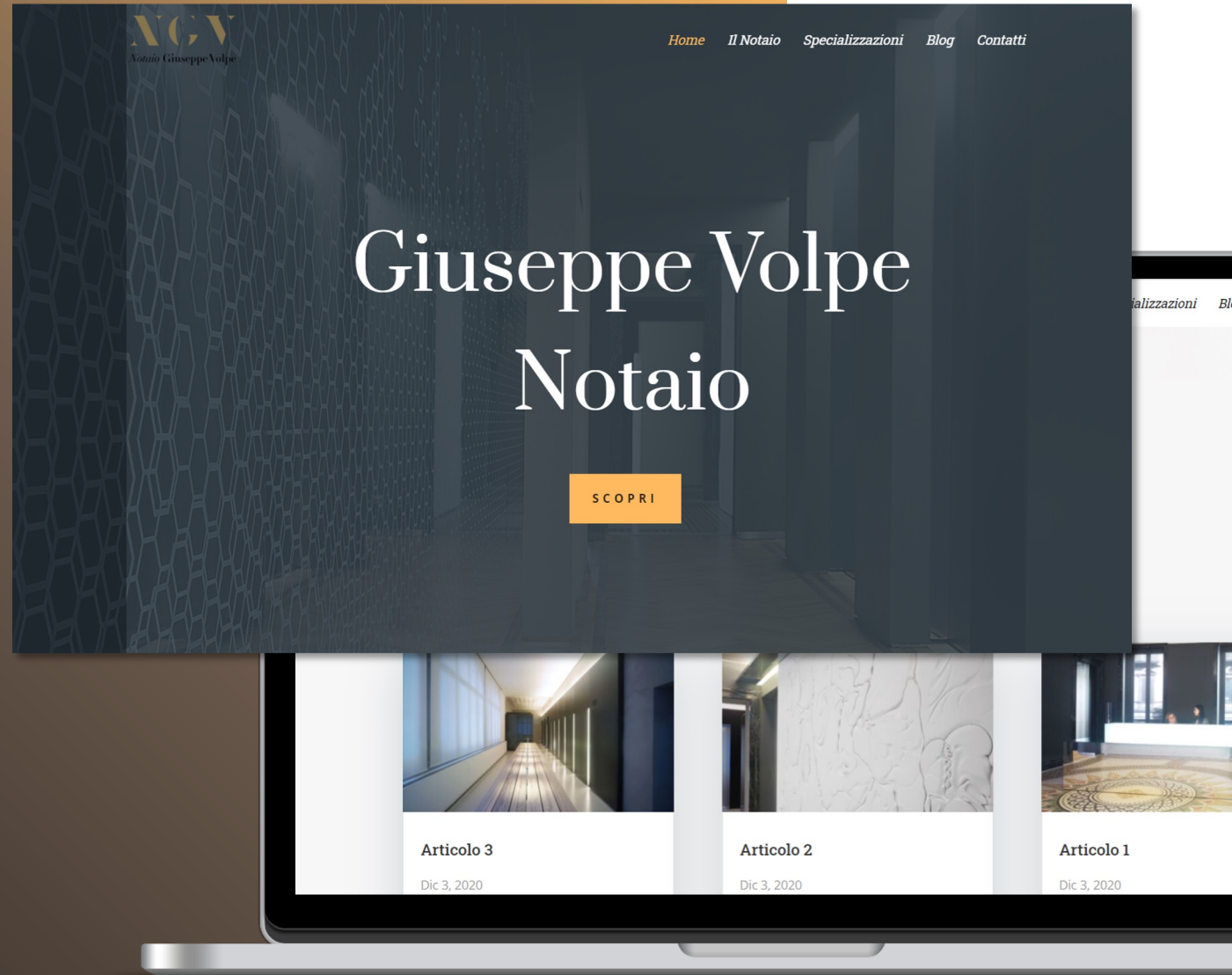
CORPORATE WEBSITE

GIUSEPPE VOLPE NOTARY OFFICE

Too much bureaucracy?

LET'S KEEP IT SIMPLE

Volpe Notary Firm website wants to be informative and attractive. The first evaluation that customers make, is visual. That's why we tried to convey professionalism and reliability. Through the website, interested customers can reach the Notary, request information using the appropriate form and stay updated on industry news thanks to the blog section.



BRAND IDENTITY - [WEBSITE](#) - SOCIAL - ADV

SUCCESSIONEASY

How to give visibility to a brand and make it innovative?

PRACTICALLY SIMPLE

Digitization involves the expectation of having processes and services that give instant, relevant and always online answers.

The website we created for SuccessionEasy allows you to upload and download documents relating to succession practices, monitor their status and manage communications in complete security, even through your smartphone.

Furthermore, the study of the brand identity along with the company logo definition, the claim and the creation of creative communication on social media could not be missing.





MULTIPROJECT

GoTAP

Full Menù?

A 360° SERVICE

More than a service, we are talking about a real project! When the customer has an idea, Sniper develops it. Naming, payoff, logo, color palette, website creation, payment management, social communication, editorial plans, visuals, video in motion graphics and last but not least, adv.

SOCIAL

DRIVESEC

IT AND NETWORK SECURITY

Innovation and Internet of Things?

THE FRONTIER OF INNOVATION IN THE FIELD OF CYBER-SECURITY

Drivesec is a company whose main focus is IT security for companies, particularly in the automotive sector. We manage communication and online presence on LinkedIn for them, with particular attention to the B2B market in which they operate. It is an ever-changing world, whose applications can encompass huge market segments.





WEBSITE

PASSERI INTERNATIONAL

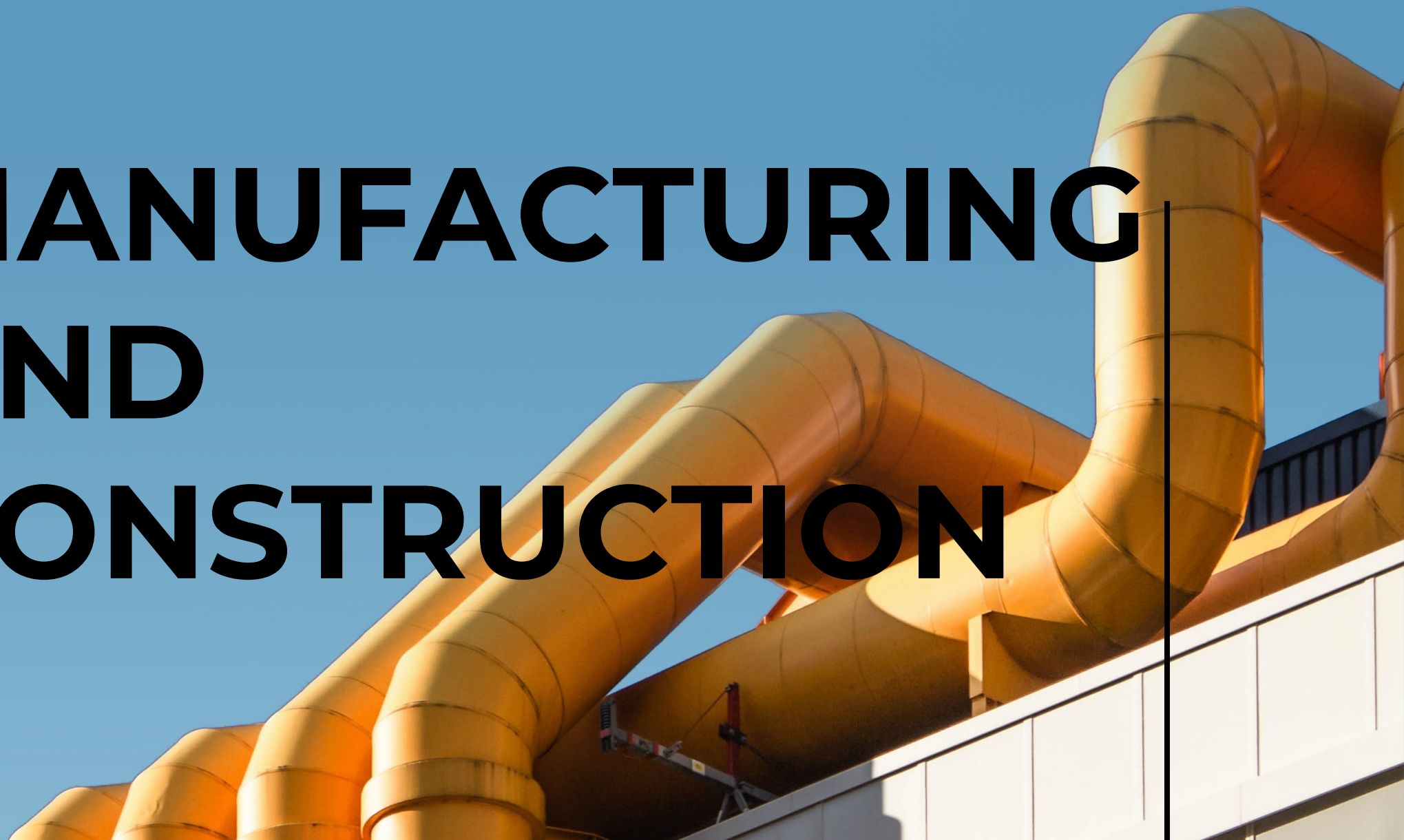
Lighting specialist?

UNDER THE WEB SPOTLIGHT

For Passeri, a specialist in the creation of furniture and lighting elements, we created a five-page corporate website with the aim of telling the best of the company, its history and its products.

Contact forms, links to social networks and quick connection to Whatsapp chat are designed to facilitate conversion and increase the number of quotations.

MANUFACTURING AND CONSTRUCTION



WEBSITE - SOCIAL - CONTENT PRODUCTION - ADV

CO.GE.GA.

Construction, energy and urban redevelopment?

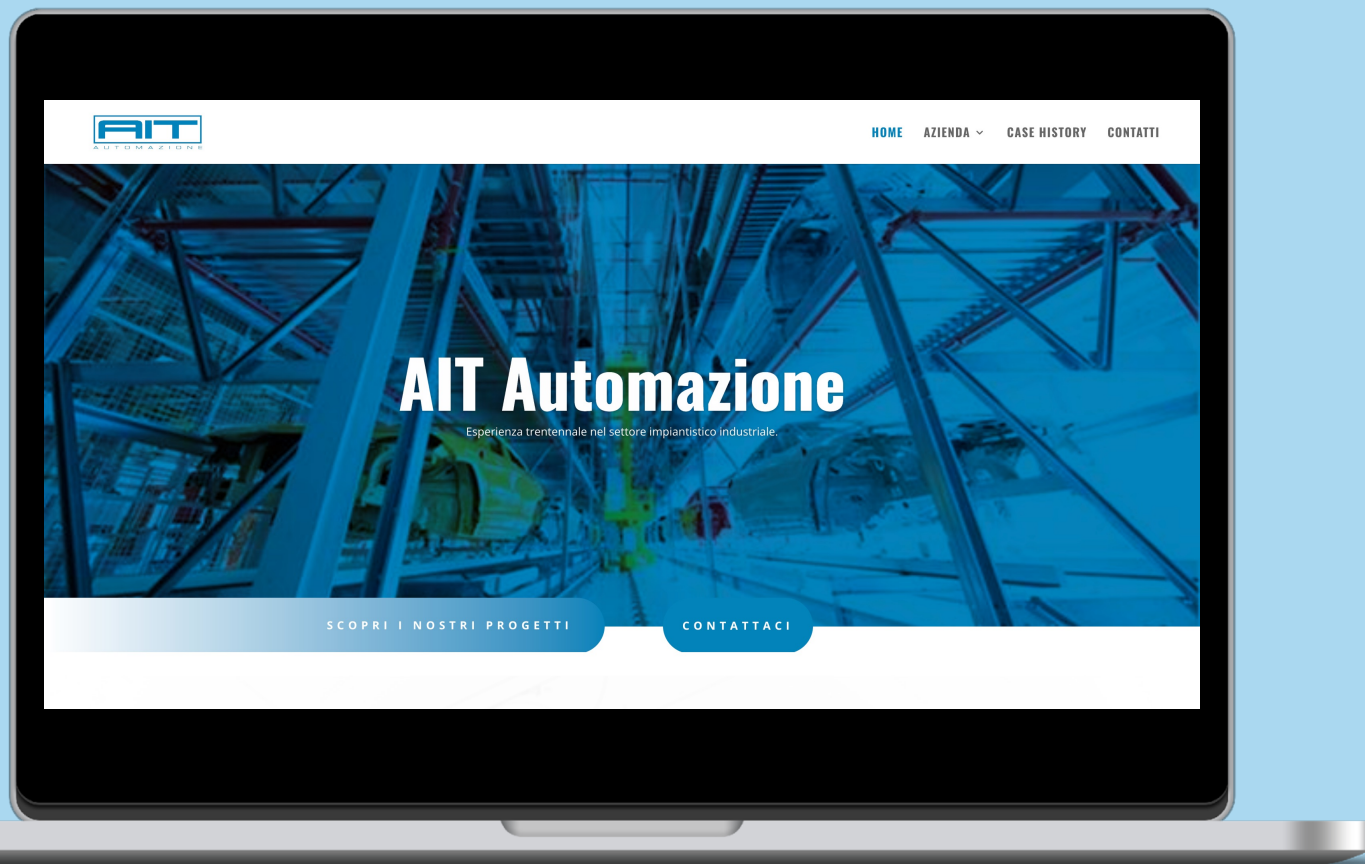
LET'S GET IT TOGETHER

We approached the Co.ge.ga. Project by perfecting the existing platform making it performant in each section.

Hierarchy of information, insertion of personalized images, use of the right keywords: everything is designed keeping in mind the perspective.

The package is completed by: the press office service to communicate with sector publications and the information brochure to learn about the company business.





WEBSITE - LINKEDIN - ADV - MULTIPROJECT

AIT AUTOMAZIONE

Industrial automation?

THE GREAT INNOVATION ON THE WEB

Robotic arms, conveyor rollers, intelligent warehouses... All this must absolutely be told and we have helped AIT to do it with a modern onepage site in line with the brand's corporate mood, integrated with social communication on Instagram and Facebook.

CORPORATE WEBSITE

KOSTER

TRANSFORMING, TRANSPORTING,
FERTILIZING

Composting plant?

TRANSFORMING WASTE INTO QUALITY COMPOST

Koster deals with the creation of composting plants and services for the environment. From the management of composting plants, to company reclamation and restoration, but also the management of biogas plants and transport of material. In short, Koster is a customer with a green thumb. We have created a corporate website focused on their brand identity, with explanatory and captivating infographics.





ONE PAGE WEBSITE - BRAND IDENTITY - CRM

DESTEN

EFFICIENCY OF PRODUCTION SITES

Energy efficiency for SMEs?

THE FRONTIER OF INNOVATION IN THE CYBER-SECURITY FIELD

What does Desten do? Desten was created with the intention of supporting the will of SMEs to resurrect, regenerate and find new solutions to achieve their business goals. We have created a one page site that clearly and efficiently contains the company's identity and services. Visit it to find out the work done!

CORPORATE WEBSITE

AL-BA AUTOMATION

Process optimization?

THE DAWN OF A NEW ERA

The creation of the corporate website was vital for Al-Ba Automazione's activity: linear structure, graphics and photos designed ad hoc, texts with a tone of voice consistent with the reference business. Everything was designed to improve and optimize the user experience and brand awareness.

The icing on the cake was the brochure creation, the photo editing service for the insertion of images and the three video montages of the shots taken by the customer.



MOTION GRAPHIC VIDEO

MISTRAL SERVICE

Did you say motion video?

GET READY WITH SOFT DRINKS AND POP CORN

Our client is a leader in the production and sale of vending machines for many types of goods: soft drinks, snacks, e-cigarettes, live bait and ozone booths.

We filmed a video in motion graphic that allowed the customer to reach his target with a clear and captivating content, able to answer to any question.





INFORMATION & ENTERTAINMENT

WEBSITE – SOCIAL – ADV

CASALE COMICS & GAMES

Major event insight?

AN OSCAR-WINNING COMMUNICATION

For Casale Comics & Games, a festival of comics and games, we began with the remaking of the Web Site: new architecture, addition of captivating graphics, text optimization and continuous updates based on news about the event. Social management and Google Ads complete the work.



[STAR WEBSITE](#)

ALE BIG MAMA

Do you like nightlife?

HERE YOU HAVE A SHINING WEBSITE

The star website best represents the work and personality of this young event organizer. Through the use of images, colors, fades and a tone of voice in line with the target audience, the user is projected into the universe of Ale Big Mama, including industry news, funny stories and useful tips for those who love the disco.



7. EQUALITY



ONE PAGE WEBSITE

IL FARO

FAMILIES BEYOND DISABILITY

How to help out?

DONATE A WEBSITE WITH OUR ❤️

Being aware that each of us can contribute to the well-being of the other even through small gestures, we decided to support the association through the creation of a one page website. A project we are very proud of.





**Now you know who to
choose.
Let's build your future together.**

www.sniperagency.it

info@sniperonline.it

+39 011 1911 7021

Via Lancia 126, 10141 Torino (TO)
Viale Monte Nero 55, 20135 Milano (MI)